EMBARGOED UNTIL SEPTEMBER 14, 2023 AT 3:00 P.M. ET

[Institution Contact Information]

**Contact:** Candi Reddick

Director of Marketing & Communications

Association for the Advancement of Sustainability in Higher Education

(888) 347-9997

[creddick@aashe.org](mailto:creddick@aashe.org)

[Institution Name] recognized as a top performer in the 2023 Sustainable Campus Index

City, State (September 14, 2023, or later) – [Institution Name] has been recognized as a top performer in the [2023 Sustainable Campus Index](https://www.aashe.org/sustainable-campus-index/), securing the [Specify Ranking] position in the area of [Topic Name], and/or overall excellence among [Associate, Baccalaureate, Master’s, or Doctoral] institutions. A publication from the Association for the Advancement of Sustainability in Higher Education (AASHE), the Sustainable Campus Index recognizes top-performing sustainable colleges and universities overall and in 17 impact areas, as measured through the Sustainability Tracking, Assessment & Rating System (STARS).

[Optional quote from the chancellor, president, or another administrator.]

[Institution Name] earned its top performer status by [Input any content about the institution’s sustainability accomplishments overall or in the relevant impact area].

"All of us at AASHE extend our warmest congratulations to [Institution Name] for their achievement,” applauded AASHE’s Executive Director, Meghan Fay Zahniser. “By fostering sustainable practices and initiatives, you set an inspiring example for your peers and future generations. Your efforts are a testament to the positive impact that institutions can make when they prioritize sustainability and take meaningful action. Keep up the outstanding work in creating a brighter, more sustainable future for all!"

[Institution Name] STARS report is publicly available on the STARS website:

[Insert URL to institution’s latest STARS report].

For media inquiries or further information, please contact:

Candi Reddick

Director of Marketing & Communications

Association for the Advancement of Sustainability in Higher Education

(888) 347-9997

[creddick@aashe.org](mailto:creddick@aashe.org)

**About [INSTITUTION]**

[Insert boilerplate language]

**About STARS**

The Sustainability Tracking, Assessment & Rating System (STARS) is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. STARS was developed by AASHE with broad participation from the higher education community. The credits included in STARS span the breadth of higher education sustainability and are organized into four categories: Academics, Engagement, Operations, and Planning & Administration. All reports are publicly accessible on the STARS website. For more information, visit [stars.aashe.org](https://stars.aashe.org/).

**About AASHE**AASHE empowers higher education administrators, faculty, staff and students to be effective change agents and drivers of sustainability innovation. AASHE enables members to translate information into action by offering essential resources and professional development to a diverse, engaged community of sustainability leaders. We work with and for higher education to ensure that our world's future leaders are motivated and equipped to solve sustainability challenges. For more information, visit [www.aashe.org](http://www.aashe.org). Follow AASHE on [Facebook](http://www.facebook.com/aasheorg) and [X, formerly known as Twitter](http://twitter.com/AASHENews).

###